

Northshore Baptist Church

Ministry Action Plan 2011-2012

Our Mission: We invite the people of our world into the life transforming community of Jesus
Our Driving Values: Come, Connect, Grow and Serve

Ministry:

Name:

MINISTRY OBJECTIVES

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| 1. Multiplication – Outreach/Evangelism & Church Planting | 4. Stories @ NSB (Gathering, Sharing & Celebrating) | 7. <i>Personal Spiritual Development (Staff only, internal goal)</i> |
| 2. Small Groups | 5. Spiritual Growth Tool | 8. <i>Communication & Social Media (Staff only, internal goal)</i> |
| 3. Welcoming & “Sticky” Community, Assimilation, First Impressions | 6. PLACE, Volunteerism & Ministry Fair | |

1. Multiplication – Multi-Venue, Outreach/Evangelism & Church Planting

MINISTRY OBJECTIVES (restated by ministry)	DESIRED OUTCOME	AS MEASURED BY (Metrics)	ACTION STEPS	POINT PERSON (POC)	COMPLETED BY (timeline)	BUDGET	NOTES

2. Small Groups

MINISTRY OBJECTIVES (restated by ministry)	DESIRED OUTCOME	AS MEASURED BY (Metrics)	ACTION STEPS	POINT PERSON (POC)	COMPLETED BY (timeline)	BUDGET	NOTES

3. Welcoming & “Sticky” Community, Assimilation, First Impressions

MINISTRY OBJECTIVES (restated by ministry)	DESIRED OUTCOME	AS MEASURED BY (Metrics)	ACTION STEPS	POINT PERSON (POC)	COMPLETED BY (timeline)	BUDGET	NOTES

4. Stories @ NSB (Gathering, Sharing & Celebrating)

MINISTRY OBJECTIVES (restated by ministry)	DESIRED OUTCOME	AS MEASURED BY (Metrics)	ACTION STEPS	POINT PERSON (POC)	COMPLETED BY (timeline)	BUDGET	NOTES

5. Spiritual Growth Tool

MINISTRY OBJECTIVES (restated by ministry)	DESIRED OUTCOME	AS MEASURED BY (Metrics)	ACTION STEPS	POINT PERSON (POC)	COMPLETED BY (timeline)	BUDGET	NOTES

6. PLACE, Volunteerism & Ministry Fair

MINISTRY OBJECTIVES (restated by ministry)	DESIRED OUTCOME	AS MEASURED BY (Metrics)	ACTION STEPS	POINT PERSON (POC)	COMPLETED BY (timeline)	BUDGET	NOTES

7. Relational Leadership Development (Staff only, internal goal)

MINISTRY OBJECTIVES (restated by ministry)	DESIRED OUTCOME	AS MEASURED BY (Metrics)	ACTION STEPS	POINT PERSON (POC)	COMPLETED BY (timeline)	BUDGET	NOTES

8. Communication & Social Media (Staff only, internal goal)

MINISTRY OBJECTIVES (restated by ministry)	DESIRED OUTCOME	AS MEASURED BY (Metrics)	ACTION STEPS	POINT PERSON (POC)	COMPLETED BY (timeline)	BUDGET	NOTES
